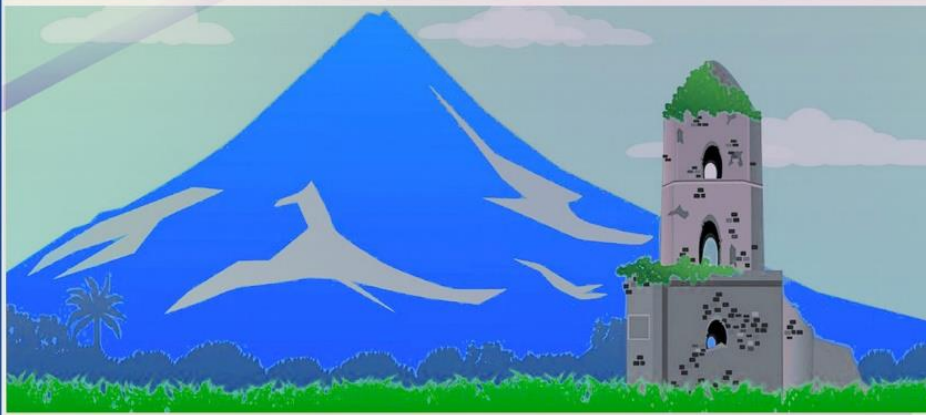




ATENEIO DE MANILA UNIVERSITY



PHILIPPINE STUDIES  
IMMERSION PROGRAM 2020

**Philippine Studies Immersion Program  
Ateneo de Manila University  
Interession Period SY 2020 - 2021**

<b>TABLE OF CONTENTS</b>	<b>Page</b>
Philippine Studies Immersion Program Overview	3
The Ateneo Social and Cultural Laboratory	3
The Ateneo Development Field School	3
The Philippine Start-up Culture	4
Filipino Urbanities	5
Office of International Relations Directory	7
Application Requirements	8
Post-Admission Requirements	9
Important Dates for Academic Year	9
Temporary Visitor's Visa and Special Study Permit	10
Academic Information	11
Program Fees, Meals, Living Expenses,	12
Airport Arrival and Housing Accommodation	13
Payment Procedures; Cancellation Policy	14

## PHILIPPINE STUDIES IMMERSION PROGRAM

The Loyola Schools of the Ateneo de Manila University, under the Ateneo Philippine Studies Initiative, is inviting undergraduate students from all fields of study to its summer immersion and study program. Scheduled for the intersession semester months of June and July 2020, the summer immersion program is designed to introduce foreign and local students to the practice of Philippine studies and to the Filipino lifeworld.

Through this four to six-week program, students will be given the opportunity to engage the university's eminent Philippine Studies scholars in classes that will demonstrate the various possibilities of this area of study and the methodologies of its practitioners. These classes will also allow students to immerse themselves in a particular aspect of the Philippine lifeworld in order to provide an experiential ground for their reflections and insights. Students of this program will be exposed both to intellectual and experiential learning opportunities which will serve as an invitation to engage in the work of Philippine Studies.

There are four tracks that students can choose from, depending on their own interests. Each program offers 6 units/credits.

### **The Ateneo Social and Cultural Laboratory (June to July 2020) – Program details and dates to follow**

The first track is the Social and Cultural Laboratory, a four-week program on the study of sociocultural issues, including the conservation and promotion of the cultural heritage of particular Philippine districts, towns or cities. Here, students will investigate different lifeworlds and social and cultural landscapes using qualitative research methods and pursue options for disseminating and utilizing research results. Such options include, but not limited to, documentation of local history, places, and practices, and providing technical assistance to cultural enterprises and local government units.

The first week of the cultural laboratory is dedicated to classroom work that will prepare students to creatively and meaningfully realize their field research and immersion.

### **The Ateneo Development Field School (June 15 to July 10, 2020)**

The second track is the Development Field School, a 6-unit, 4-week course designed to hone students' skills in applied research, deepen their understanding of a development theme, and allow them to contribute to social development. ADFS typically begins with a week of classroom discussions and exercises on key concepts, frameworks, and skills. This is followed by a week of exploration, where students visit various stakeholder organizations and areas to familiarize themselves with the industry or sector, its dynamics, and the relevant issues. Students are then tasked to focus on the challenges experienced by one particular community or organization and to use research to resolve some of these challenges. The third week is spent conducting intensive research, while the fourth and final week is spent completing the data collection process, producing the research outputs, and presenting these outputs to the partner community or organization.

***(DEV 183.19) Immersion/Work Camp (3 units)***

This course provides students with an opportunity to go through an extended immersion with a marginalized community. The immersion provides students with an opportunity to experience the dynamics of a marginalized community and reflect on their experience using various lessons learned in class. This course also introduces students to the practice of social investigation which is often used as a preparatory step to community development and community organization efforts.

***(DEV 181.1) Humanitarian Action in the Philippines (3 units)***

The course provides an overview of humanitarian work in the Philippines. Inputs from professionals in humanitarian agencies demonstrate the diversity of frameworks and models used in addressing disaster and crisis situations. Discussions also consider the politics of humanitarian work that involves dynamic but also contentious relationships between the state, humanitarian agencies, local communities, and other institutions.

**The Philippine Start-up Culture  
(June 10 to July 22, 2020)**

The third track focuses on developing an idea into a business model and product or service prototype. In doing so, the student will learn about the Philippine business start-up culture and Philippine buying behaviors, enterprise etiquette, and business negotiations in order to develop good business relationships. This 6-unit, 4-week course will begin with lectures on the Filipino way of doing business, followed by exposure to the Business Acceleration program of the school, ending with developing a prototype, for a close-up look at Philippine business in action.

***(MKT 199c) Business Entrepreneurship I (3units)***

Planning New Ventures will provide the students with a theoretical framework as well as teach processes, strategies, tools, and techniques to help them search and discover suitable markets, locate their initial customers, and formulate viable business models and strategies. All of these can be validated in the market while still considering their limited resources and the presence of competitive forces. The students are expected to apply the lessons they learn in class to the startup business they are developing.

***(MKT 199 D) - Business Venture lab 1 (3 units)***

Business Venture lab 1 will guide the students to progress their accepted business proposal to the formulation of a feasible business concept, the justification for its incubation, and the development of a proof of concept/prototype through direct hands-on learning, guided by formal mentoring and coaching during class hours.

## **Filipino Urbanities (29 June 2019 to 10 July 2020)**

This fourth track will present the student with an interdisciplinary framework for studying the city. From a philosophical, sociological, historical, development, and literary perspective, students will study Philippine cities and their situatedness in the global order. They will study the emergence of the Philippine cities, their development, their lifeworld, and the people's responses to this. Aside from classroom work, students will be given periodic tours of the Metro Manila to immerse in its various worlds and urbanities.

### ***FIL 123.3 Special Topics (Literature and Globalism): Filipino Urbanities (6 units)***

This is a study that aims to know Metro Manila through the lived experience of what is seen, heard, and felt, and how these are illustrated and enacted through art across both traditional and contemporary platforms. Students explore and critically analyze site-specific art works as well as geographies depicted in art projects. The processing of this exploration surfaces in the form of creative output that necessarily engages urban issues, sensory/sensuous experiences, and the strengths and limitations of one's own subject position within the city.

### **COURSE OUTLINE**

The following lessons and/or activities are programmed for ten (10) days, two sessions per day: lectures on urbanities in the morning; intensive language lessons in the afternoon. Each lesson is supported by field trip. Sequences and/or scopes of lessons may change due to various circumstances. In cases like these, the proper announcements will be made to the class.

#### **Day 1 (29 June 2020, Monday) | Lecture 1**

08:30 AM - 10:30 AM History of Manila and Sensing the City

10:30 AM - 01:00 PM Break & Research Hours

01:00 PM - 03:00 PM Urbanities and Popular Culture

#### **Day 2 (30 June 2020, Tuesday) | Field Trip 1: Manila Tour**

In this session, students will visit Intramuros, the National Museum, and the Binondo Chinatown. As they explore the spaces of Intramuros and Binondo, students are expected to revisit the history of the Philippines during Spanish colonization and the Philippine-Chinese culture. Also, students will explore Philippine heritage and treasures at the National Museum.

**Day 3 (1 July 2020, Wednesday) | Lecture 2**

08:30 AM - 10:30 AM Binondo China Town

10:30 AM - 01:00 PM Break & Research Hours

01:00 PM - 03:00 PM The Filipino Language and Metrolingualism in the Philippines

**Day 4 (2 July 2020, Thursday) | Field Trip 2: Mallng and Mall Culture**

In this session, students will compare the spaces of the *palengke*, *tiyangge*, and mall. Using an ethnographic method, students are expected to problematize the correlation of the spaces and performativity of a “shopper”.

**Day 5 (3 July 2020, Friday) | Lecture 3**

08:30 AM - 10:30 AM Fan, Fandom, and Fan Culture in the Philippines

10:30 AM - 01:00 AM Break & Research Hours

01:00 PM - 03:30 PM Linguistic Landscape of the Metro

**Day 6 (6 July 2020, Monday) | Lecture 4**

08:30 AM - 10:30 AM The Post-Ondoy Marikina

10:30 AM - 01:00 PM Break & Research Hours

01:00 PM - 03:30 PM Basic Filipino 1

**Day 7 (7 July 2020, Tuesday) | Field Trip 3: The Urban Spaces of Marikina**

In this session, students will visit the shoemakers of Marikina City and explore the shoe industry of the Philippines’ shoe capital. Students are also expected to use the Filipino language in interacting with the shoemakers as they participate in shoemaking. This is a fieldwork/immersion activity.

**Day 8 (8 July 2020, Wednesday) | Lecture 5**

08:30 AM - 11:30 AM Urban Legend and Legend

10:30 AM - 01:00 PM Break & Research Hours

01:00 PM - 03:30 PM Basic Filipino 2

**Day 9 (9 July 2020, Thursday) | Field Trip 4: Literary Tour**

In this session, students will visit the Balete Drive in Betty Go-Belmonte, Quezon City; Metropolitan Theatre, Manila; Film Center, CCP Complex; and Robinson’s Galleria, Ortigas. In this literary tour, students are expected to analyze how the space itself facilitate the narratives.

**Day 10 (10 July 2020, Friday) | Culminating Activity**



## OFFICE OF INTERNATIONAL RELATIONS (OIR)

### Office Address

Rm. 304 3/F Faber Hall  
Ateneo de Manila University  
Loyola Heights 1108,  
Quezon City, Philippines  
Trunkline: (+632) 426 6001 local 4037  
Tel/Fax: (+632) 426 5907, (+632) 927 4534  
Email: [oir@ateneo.edu](mailto:oir@ateneo.edu)  
Website: [global.ateneo.edu](http://global.ateneo.edu)

## THE OIR TEAM



**KAREN C. SUNICO**  
Director  
(+632) 8426 6001 ext 4040  
[director.oir@ateneo.edu](mailto:director.oir@ateneo.edu)



**KARLA JULIENNE C. ROXAS**  
Operations Coordinator /  
Interim Inbound Coordinator  
(+632) 8426 6001 ext 4036  
[inbound.oir@ateneo.edu](mailto:inbound.oir@ateneo.edu)



**ANGELA DOMINIQUE V. PAVIA**  
Special Programs Coordinator  
(+632) 8426 6001 ext 4043  
[specialprograms.oir@ateneo.edu](mailto:specialprograms.oir@ateneo.edu)



**SEBASTIAN FELIPE R. BUNDOC**  
Outbound Coordinator  
(+632) 8426 6001 ext 4038  
[outbound.oir@ateneo.edu](mailto:outbound.oir@ateneo.edu)



**GLADYS S. AGUINALDO**  
Visa Officer  
(+632) 8426 6001 ext 4042  
[gserra@ateneo.edu](mailto:gserra@ateneo.edu)



**CECILIA MARIE RITA R. BERMIO**  
Program Associate  
(+632) 8426 6001 ext 4036  
[oir@ateneo.edu](mailto:oir@ateneo.edu)



**PAOLO M. BERDOS**  
Visa Liaison Officer  
(+632) 8426 6001 ext 4040  
[rberdos@ateneo.edu](mailto:rberdos@ateneo.edu)



**ENRIQUE L. CHAVEZ**  
Office Staff  
(+632) 8426 6001 ext 4037  
[echavez@ateneo.edu](mailto:echavez@ateneo.edu)

## APPLICATION REQUIREMENTS

Below are the documentary requirements for admission in the Ateneo de Manila University. After the application has been evaluated and approved, a **CERTIFICATE OF ELIGIBILITY TO STUDY (COES)** will be issued to the student by email.

1. Application Form (computer written)
2. Student Information Sheet  
(computer written & saved in EXCEL file)
3. Original transcript of records (TOR).  
*If the TOR is not written in English, please have this translated, and certified by your university.*
4. Photocopy of the biographical page of your passport
5. Letter of Nomination/Endorsement from International Office (*certifying that the applicant is officially being endorsed as an international student*)
6. Certificate of English Language Proficiency (for those whose mother-tongue is not English)  
Any of the three below:
  1. TOEFL (Paper based test) minimum score: 550
  2. TOEFL (Internet based test) minimum score: 79
  3. IELTS minimum score: 6.0
7. Health Certificate in English language  
(*statement from a medical doctor that the applicant is fit to travel and study abroad*)
8. Two (2) pieces of passport size photo  
(white background; no eyeglasses, colored contact lenses, and headwear)

Forms can be accessed through:

<https://tinyurl.com/sxvtz3y>

### INSTRUCTIONS

**Complete all 8 initial documents and do the following:**

1. Scan documents numbers 1 to 8 in **SEPARATE PDF files and JPEG (for the photo)** and email them to:  
[inbound.oir@ateneo.edu](mailto:inbound.oir@ateneo.edu)

**Deadline of submission: April 30, 2020**

**Note:** Please make sure to send 8 files on or before the deadline. Incomplete application documents will cause delay in releasing the COES.

**(Please save each document in separate PDF files.)**

2. Bring **ALL** the hard copies/originals (documents 1 to 8) and submit **UPON ARRIVAL** to:

Office of International Relations  
Rm. 304, 3/F Faber Hall,  
Ateneo de Manila University Katipunan  
Ave. Loyola Heights, 1108 Quezon City,  
PHILIPPINES



## POST-ADMISSION REQUIREMENTS

Below are the documentary requirements for submission upon receiving the COES and before coming to the Philippines.

INSTRUCTIONS	
1. Medical / Travel Insurance Certificate	<p>Complete all 3 additional documents, then scan and email them to:</p> <p><b><a href="mailto:inbound.oir@ateneo.edu">inbound.oir@ateneo.edu</a></b></p> <p>No need to send hard copies by post mail.</p>
2. Scanned copy - AIRLINE e-ticket	
3. Scanned copy – Online NISSAN Taxi Arrival Confirmation Slip – OPTIONAL (see Arrival Guide)	
4. Housing Accommodation Form	
5. Special Study Permit Data Form (computer written)	
6. Student Health Record Form	

## IMPORTANT DATES FOR ACADEMIC YEAR 2020-2021

PHILIPPINE STUDIES IMMERSION PROGRAM CALENDAR	
Program Dates	Ateneo Social and Cultural Laboratory (To follow) Ateneo Development Field School (15 June – 10 July 2020) Philippine Start-up Culture (10 June – 22 July 2020) Filipino Urbanities (29 June – 10 July 2020)
Nomination Deadline	31 March 2020
Application Submission Deadline	30 April 2020
Payment Deadline	30 April 2020
Expected Arrival Dates to Manila	Ateneo Social and Cultural Laboratory (To follow) Ateneo Development Field School (08 June – 11 June 2020) Philippine Start-up Culture (03 June – 06 June 2020) Filipino Urbanities (24 June – 28 June 2020)
Expected Departure Dates from Manila	Ateneo Social and Cultural Laboratory (To follow) Ateneo Development Field School (12 July 2020) Philippine Start-up Culture (24 July 2020) Filipino Urbanities (12 July 2020)
Application for Special Study Permit (SSP)	Ateneo Social and Cultural Laboratory (To follow) Ateneo Development Field School (08 June – 11 June 2020) Philippine Start-up Culture (03 June – 06 June 2020) Filipino Urbanities (24 June – 28 June 2020)
<i>All students are required to report to the Office of International Relations the day after their arrival to submit the requirements for SSP.</i>	

## TEMPORARY VISITOR'S VISA AND SPECIAL STUDY PERMIT

International exchange students and cross-registrants are required to have valid Temporary Visitor's Visa and a Special Study Permit (SSP) in order to study in the Philippines for a period of 1 or 2 semesters.

Check the link below if you will be given a 30-day visa upon arrival in the Philippines.

<http://immigration.gov.ph/faqs/travel-reg>

If you are required to secure a Temporary Visitor's Visa prior to traveling to the Philippines, please apply for a visa in the nearest Philippine Embassy or Consulate.

The Office of International Relations assists the international students in applying for the SSP and extension of temporary visitor's visa.

**NOTE: Without the SSP, international students will NOT be allowed to enrol or register for classes at the Ateneo de Manila University.**

## APPLYING FOR SPECIAL STUDY PERMIT

1. International students are requested to visit the Office of International Relations (Rm 304, 3<sup>rd</sup> floor, Faber Hall) a day after their arrival to apply for the Special Study Permit (SSP).
2. Below are the requirements to be submitted to the OIR Visa Officer:
  - The original passport
  - 2 pieces 2-inch x 2-inch ID Photos (white background, no eyeglasses)
3. International students are asked to pay PHP 4,740.00 Special Study Permit Fee at the Cashier's Office (Ground floor, Xavier Hall).

**NOTE:** International students are asked not to travel outside the Philippines during the first two weeks after their arrival. This is to ensure completion of the SSP application.

## ACADEMIC INFORMATION

Credit and Grading System	<p>The Ateneo de Manila University uses the American Credit System. One subject usually carries 3 credit units. One unit of credit is equal to one hour lecture or two to four hours of laboratory per week for the period of a complete semester.</p> <table border="1"> <tr><td>A</td><td>Excellent (92 – 100)</td></tr> <tr><td>B+</td><td>Very Good (87 – 91)</td></tr> <tr><td>B</td><td>Good (83 – 86)</td></tr> <tr><td>C+</td><td>Satisfactory (79 – 82)</td></tr> <tr><td>C</td><td>Sufficient (75 – 78)</td></tr> <tr><td>D</td><td>Passing</td></tr> <tr><td>I</td><td>Incomplete</td></tr> <tr><td>F</td><td>Failure (0)</td></tr> <tr><td>WP</td><td>Withdrawal from course with Permission</td></tr> <tr><td>W</td><td>Withdrawal from course without Permission</td></tr> <tr><td>AUD</td><td>Audit, no quality point</td></tr> </table>	A	Excellent (92 – 100)	B+	Very Good (87 – 91)	B	Good (83 – 86)	C+	Satisfactory (79 – 82)	C	Sufficient (75 – 78)	D	Passing	I	Incomplete	F	Failure (0)	WP	Withdrawal from course with Permission	W	Withdrawal from course without Permission	AUD	Audit, no quality point
A	Excellent (92 – 100)																						
B+	Very Good (87 – 91)																						
B	Good (83 – 86)																						
C+	Satisfactory (79 – 82)																						
C	Sufficient (75 – 78)																						
D	Passing																						
I	Incomplete																						
F	Failure (0)																						
WP	Withdrawal from course with Permission																						
W	Withdrawal from course without Permission																						
AUD	Audit, no quality point																						
Academic Transcripts of Records (TOR) of exchange students	<ul style="list-style-type: none"> <li>• Transcript of Records (TOR) will be available a month after the exchange period.</li> <li>• <b>Scanned copy of TOR will be sent to the student and the university coordinator via e-mail. Should the university require a hard copy with a wet-ink signature, please let us know in advance and we will send one via courier.</b></li> <li>• Students who request for extra copies of their TOR can do so by paying additional fees. Such requests should be e-mailed directly to <a href="mailto:registrar.ls@ateneo.edu">registrar.ls@ateneo.edu</a></li> </ul>																						

## PROGRAM FEES & LIVING EXPENSES

### COST PER STUDENT – PAID TO ATENEO DE MANILA UNIVERSITY

PARTICULARS	AMOUNT IN PHP	AMOUNT IN USD
<b>A.</b> TUITION (check with your International Office if there if tuition fee is waived)	32,000.00	640*
<b>B.</b> AIRPORT TRANSFERS (to and from Ateneo)	2,500.00	50*
<b>C.</b> VISA – SPECIAL STUDY PERMIT	4,740.00	95*
<b>D.</b> ACCOMMODATION IN MANILA Ateneo Social and Cultural Laboratory (To follow)	To follow	
Ateneo Development Field School (15 June – 10 July 2020)	17,500.00	350*
Philippine Start-up Culture (10 June – 22 July 2020)	25,200.00	504*
Filipino Urbanities (29 June – 10 July 2020)	13,200.00	264*
<b>E.</b> PROGRAM FEES		
Ateneo Development Field School Field work in rural sites (includes transportation, accommodation, food and activity costs)	25,500.00	510*
The Ateneo Social and Cultural Laboratory (includes local transportation, accommodation, food and activity costs) local airfare will be charged to the student.	To follow	
The Philippines Start-up Culture	N/A	N/A
Filipino Urbanities (includes transportation, other activity costs, etc)	10,000.00	200*

#### COST IN USD

**\*USD 1 = PHP 50.00**

*Foreign conversion rates may change without prior notice.*

Note: The Office of International Relations will send a Billing Statement to the home university once the students are accepted in the program.

## RECOMMENDED MEAL EXPENSES

Recommended Budget for Food while in Manila (cost per day)

Php 200 / meal x 3 meals - Php 600.00 / day\*

## AIRPORT ARRIVAL AND HOUSING ACCOMMODATION

Arrival Guide and Airport Transfer

The Office of International Relations (OIR) will arrange for airport transfer when the students submit the scanned copy of the Airline e-tickets.

Arrangement for Housing Accommodation

OIR will arrange for room accommodations at the Ateneo International Residence Hall (IRH).

All rooms at the IRH are twin-sharing.

Amenities:

- Semi-double beds
- Study tables and chairs
- Cabinets
- Refrigerator
- Air-conditioning unit
- Ceiling Fan
- Phone
- Wi-Fi
- Toilet and shower with heater

Bed linens are changed twice per month. Towels are provided and are replaced weekly. Trash is collected daily and rooms are cleaned weekly. There is 24/7 reception staff and security personnel.

Know more at [residencehalls.ateneo.edu](https://residencehalls.ateneo.edu).

For questions, email [irh@ateneo.edu](mailto:irh@ateneo.edu).



## PAYMENT PROCEDURES

### Deadline for payment

Payment should be made **on or before 30 April 2020**. Kindly use the following format when forwarding your payment:

Account Name : Ateneo de Manila University  
 Address : Katipunan Road, Loyola Heights, Quezon City 1108  
 Bank Name : CITIBANK, N.A.  
 Bank Address : 8741 Paseo de Roxas, Makati City  
 Contact Person : Ms. Ces Lazaro  
 Tel No. : +632 813 9118  
 Account No. : 0012132519  
 ABA# : 021000089  
 Swift Code : CITIPHMX

Please indicate that the payment is for the Philippine Studies Immersion Program Fee of the student from your home university which will be coordinated by the Ateneo's Office of International Relations (OIR). Kindly inform Karla Julienne C. Roxas at [inbound.oir@ateneo.edu](mailto:inbound.oir@ateneo.edu) when you shall remit the payment, so that we may in turn inform the bank regarding your wire transfer.

## CANCELLATION POLICY

### Cancellation Policy

Payment Deadline: April 30, 2020

Requests for cancellation:

1. Cancellations between May 1 to 7 – 100% refund less bank transfer charges
2. Cancellations between May 8 to 15 – 50% refund less banks charges
3. Cancellations after May 15 – No refund

Please contact Karla Julienne C. Roxas at [inbound.oir@ateneo.edu](mailto:inbound.oir@ateneo.edu) for any cancellation request.